

Nikias names senior vice president and CEO for USC Health

'For USC to achieve a competitive advantage in a rapidly changing health care landscape, we need to align the strategies of the medical center with the school of medicine.'

—Thomas E. Jackiewicz, recently named senior vice president and chief executive officer for USC Health

Thomas E. Jackiewicz, a seasoned health care executive with a track record for innovation, creativity and strategic alignment, will assume the newly created position of senior vice president and chief executive officer for USC Health, effective Jan. 1, 2012. Jackiewicz, who currently serves as CEO of UC San Diego Health System and Associate Vice Chancellor of UC San Diego Health Sciences, will report to USC President C. L. Max Nikias.

"It is a huge honor to join the Keck Medical Center of USC," Jackiewicz said. "For USC to achieve a competitive advantage in a rapidly changing health care landscape, we need to align the strategies of the medical center with the school of medicine. The result will be an expanded, patient-centered academic medical center that is second to none. USC is an exciting place with outstanding faculty, loyal alumni and the entire Trojan Family committed to this goal."

As senior vice president, Jackiewicz will oversee USC's private practice clinical activities, including USC University Hospital (soon to be renamed Keck Hospital of USC) and USC Norris Cancer Hospital, led by Hospitals CEO Mitch Creem, and the faculty physician practice USC Care Medical Group, Inc., led by USC Care President Edward Crandall



Thomas E. Jackiewicz has been named senior vice president and chief executive officer for USC Health.

and CEO Keith Gran. (The two hospitals were acquired by the University on April 1, 2009, and will be known collectively as Keck Medical Center of USC beginning Nov. 1.)

In collaboration with faculty and administrative leadership, Jackiewicz will

develop and implement a strategy to significantly expand, align and integrate the clinical enterprise comprised of the hospitals and the private physician practices. He will oversee business development, information technology systems and electronic records for the Keck Medical Center of USC, as well as manage the long-term growth of the clinical operations.

Jackiewicz's formula for success relies on five key elements:

- Highest-quality patient care
- Outstanding service to our patients and their families
- Growth in key clinical programs
- Efficiency and cost-effectiveness
- Innovation

"Innovation is common to all these areas and is what will distinguish us nationally," Jackiewicz said. "Novel therapies and surgical approaches will be a product of leveraging all of USC's clinical and research strengths in science, medicine and engineering."

In a memo to all faculty and staff, Nikias wrote that Jackiewicz will work closely with USC Provost Elizabeth Garrett to integrate the mission of the private clinical enterprise with that of the research and teaching missions of the Keck School of Medicine of USC and the

See **JACKIEWICZ**, page 2



Jon Nalick

A new era in academic medicine soon will begin on the USC Health Sciences Campus.

On Nov. 1, the USC University Hospital will become Keck Hospital of USC, and the new Keck Medical Center of USC will be introduced on our campus and throughout the Los Angeles area.

These changes are made in recognition of the historic \$150 million gift from the W. M. Keck Foundation announced in June.

The Keck Medical Center of USC encompasses Keck Hospital of USC, USC Norris Cancer Hospital and the physicians who are faculty members of the Keck School of Medicine of USC.

The entire academic medical enterprise will become known as Keck Medicine of USC, encompassing the medical school and medical center.

Along with new names, a new graphic identity system for all the Keck and Norris entities will debut, linked with a new university-wide graphic identity system.

Read more about the new era in academic medicine at USC in the Nov. 4 issue of *The Weekly*.

Good Neighbors Campaign helps open new doors

By Amy E. Hamaker

Just a few blocks from the Health Sciences Campus and surrounded by a wide variety of USC medical institutions sits Francisco Bravo Medical Magnet High School. The school's long partnership with USC has been a boon for both the students and the community.

This year, students, faculty and staff at the Health Sciences Campus have a chance to open some new doors for Bravo students. Two programs at Bravo are among several benefitting from the Good Neighbors Program for the first time this year:

• **Opening the Pipeline**—This promotes a summer program for 40 underrepresented minority students to learn more about various health careers; students have the opportunity to volunteer at USC University Hospital.

• **Engineering for Health Academy**—Started in 2009, EHA offers students in grades 10-12 a course of study focused on biomedical engineering. This is the first

year that EHA will receive funding through the Good Neighbors Program.

Bravo has partnered for many years with Health Sciences Campus entities. Los Angeles County+USC Medical Center officially adopted Bravo in 1981 through the Adopt-a-School program. Bravo students can use Health Sciences Campus medical center labs through some classes and educational programs, volunteer at the hospitals, have access to guest speakers, and more. Emphasis within the standard high school curriculum is placed not only on academics, but also on medical, nursing and allied health careers.

Erin Quinn, former associate dean for admissions for the Keck School and a USC partner with the Bravo school, believes that Good Neighbors contributions can help Bravo students as they decide on their futures. "They can see what it's like to be in a medical college and a health care worker," she said of the Opening the Pipeline program.

See **NEIGHBORS**, page 4

JACKIEWICZ: New leader known for creativity, collegiality, risk-taking

The medical center
and medical school
'need to work as
one organization. We
can't be successful
in our own silos, and
collectively, we are
much stronger'

—Thomas E. Jackiewicz,
recently named
senior vice president and
chief executive officer
for USC Health

Continued from Page 1
university. In addition, Jackiewicz will work with Garrett and Keck School Dean Carmen A. Puliafito to ensure that USC continues to attract and retain world-class clinicians and clinical scholars. Jackiewicz will serve as a member of the Keck Medicine Oversight Committee, and will serve as vice chair of the USC Hospitals Governing Board.

At USC, one of his top priorities will be the development of a clinical strategic plan that takes into account the impact of health care reform. “I will work with all levels of faculty and administrative leadership to develop a road map for growth across the clinical enterprise. The initial strategy and tactics will be shared with the entire organization in a series of open forums,” he said.

Jackiewicz also hopes to create further alignment between the medical center and medical school. “We need to work as one organization,” he said. “We can’t be successful in our own silos, and collectively, we are much stronger.”

Speaking with obvious energy and enthusiasm, Jackiewicz characterized himself as decisive and sometimes impatient, but prides himself as being a “very good listener.”

Colleagues at UCSD describe Jackiewicz as creative, collaborative,

transparent, and willing to take risks. “I love academic medicine,” he said. “I am excited to work with the faculty, and I am committed to doing what’s right for the organization.”

As CEO of the UC San Diego Health System, Jackiewicz has overseen a large enterprise that includes UC San Diego Medical Center, Thornton Hospital, Moores Cancer Center, Shiley Eye Center and Sulpizio Cardiovascular Center, with more than 5,500 employees and \$900 million in projected revenues.

Jackiewicz helped lead the health system during one of its largest periods of growth and capital expansion. During his tenure, the health system has received national recognition for its accomplishments. U.S. News & World Report ranked it first in San Diego in the “Best Hospitals in Metro Areas” rankings for 2011, and Thomson Reuters recognized it as one of the nation’s top 15 teaching hospitals in 2010.

Jackiewicz joined UC San Diego Health Sciences in 2001. Before assuming his current role as associate vice chancellor, he served as CFO and associate vice chancellor of finance and administration. Prior to his career at UC San Diego, Jackiewicz served as chief operating officer of Columbia University Medical Center and as senior associate chair for finance and

administration of the Department of Medicine at the Stanford University School of Medicine. Earlier in his career, he held leadership positions at Oregon Health & Science University and the University of Pennsylvania Health System.

Jackiewicz has served as the national chair of the Association of American Medical Colleges’ Group on Business Affairs and currently is a board member of the University HealthSystem Consortium, the Hospital Association of San Diego and Imperial Counties, and the American Heart Association/ American Stroke Association, San Diego. He also is a member of the Council of Teaching Hospitals and Health Systems. This past year, Jackiewicz was elected to serve as chair of the Founder’s Board of the Dr. Foster 2011 Global Comparators Project. The board includes chief executive officers from 31 top-ranked hospitals in five countries.

Jackiewicz earned his master of public health in health policy and management from Columbia University and his bachelor’s degree in business administration from the University of Georgia.

Jackiewicz and his wife Patricia Schade will relocate to the Los Angeles area with their two Boston terriers. They are the parents of three adult sons.

Occupational Therapy receives grant to study adapted clinical dental environments

By Vivian Tang
The National Institute of Dental and Craniofacial Research has awarded a two-year \$531,000 grant to the division of Occupational Science and Occupational Therapy, a part of the USC School of Dentistry.
Principal investigator Sharon Cermak, and co-investigators, Jose Polido, Marian Williams, Michael Dawson and Christianne Lane, will study the effectiveness of sensory

adapted dental environments (SADE) for children, including those who have difficulty tolerating oral care in the dental clinic.
Two groups of ethnically diverse children ages 6-12 will be studied: 20 of whom will be children with autism spectrum disorders (ASD) and 20 of whom will be typically developing children, including those who are over-reactive to sensory stimulation. Commonly, such children exhibit anxiety and negative

behavioral reactions when confronted with experiential aspects of visits to the dentist’s office.
The SADE intervention group will include environmental adaptations such as dimmed lighting, soothing music, and the application of a special vest that provides calming deep pressure sensations. All of the adaptations are designed to reduce triggering children’s anxiety and behavioral problems while at the dentist.

If this study, which is being conducted in collaboration with Children’s Hospital Los Angeles, produces promising results, investigators plan to more comprehensively test the SADE intervention in a full-scale randomized clinical trial.
Cermak, professor of occupational science and occupational therapy, said the planned research will contribute to a “safer, more efficient, less costly treatment” while having “the potential to revolutionize clinic-based dental care for the growing population of children with ASD, as well as for typically developing children who have sensory sensitivities and/or dental

anxieties.”
Florence Clark, associate dean of the Division of Occupational Science and Occupational Therapy and president of the American Occupational Therapy Association, noted that this project exemplifies occupational therapy’s continued interdisciplinary collaboration with other health science professions like psychology and dentistry. Because occupational science and occupational therapy is a division of the Herman Ostrow School of Dentistry at USC, the study strengthens the alignment between the two academic units in their shared mission to improve holistic and systemic health.

The Weekly

Next Issue: Nov. 4

The Weekly is published for the faculty, staff, students, volunteers and visitors in the University of Southern California’s Health Sciences Campus community. It is written and produced by the Health Sciences Public Relations and Marketing staff. Comments, suggestions and story ideas are welcome. Permission to reprint articles with attribution is freely given.

Associate Senior Vice President, Health Sciences Public Relations and Marketing: Jane Brust

Executive Director of Communications: Ina Fried
Assistant Director of Publications: Sara Reeve
Editor: Jon Nalick

Contributors: Eva Blaauw, Amy Hamaker, Carol Matthieu, Leslie Ridgeway, Vivian Tang, Alison Trinidad, and Pauline Vu

Senior Vice President, University Relations: Tom Sayles
Vice President, Public Relations and Marketing: Brenda Maceo



Phone: (323) 442-2830 Fax: (323) 442-2832
Email: hscwkly@usc.edu Web: theweekly.usc.edu RSS: http://www.usc.edu/hscw

Did we say that?

An item in the Oct. 14 issue of *The Weekly* incorrectly identified one of the attendees of a recent screening of the film *50/50*.

Debu Tripathy, co-leader of the Women’s Cancer Program at USC Norris and professor of medicine at the Keck School and co-leader of the USC Norris Adolescent and Young Adult Cancer program, attended the screening.

He joined Peter Jones, director of the cancer center and distinguished professor of urology and biochemistry & molecular biology at the Keck School, and Stuart Siegel, associate director for pediatric oncology at the cancer center and professor and vice chair of pediatrics at the Keck School, for the screening and question-and-answer session with the film’s stars.

USC symposium examines the history and future of HIV/AIDS

By Amy E. Hamaker
Andrea Kovacs, director of the Maternal Child and Adolescent/Adult Center for Infectious Diseases and Virology at Los Angeles County+USC Medical Center, remembers the death of her first AIDS patient in 1982. He had a fungal infection and “he was blind and comatose when he died,” she said. “It was horrific.”
Since then, HIV/AIDS has spread to every continent, and today more than 33 million people worldwide live with HIV. The first diagnosed cases of AIDS were reported in Los Angeles in 1981. Clinicians and researchers gathered in Los Angeles on Oct. 10 to share stories from the pandemic’s beginnings and to reveal the next steps in practice and research during “Thirty years of HIV/AIDS—an L.A. perspective.”
The symposium, held at the Eli and Edythe Broad CIRM Center for Regenerative Medicine and Stem Cell



Andrea Kovacs, professor of pediatrics and pathology at the Keck School of Medicine, recounts the early days of the AIDS epidemic in Los Angeles during a standing-room-only lecture on Oct. 10.

Research at USC, brought together speakers from Cedars Sinai Medical Center, Johns Hopkins, Harvard University, Caltech, Children’s Hospital Los Angeles and the Keck School of Medicine. Speakers offered historical perspectives on HIV/AIDS progression and treatment, as well as information on upcoming developments, to a standing-room-only crowd.
During her lecture, Kovacs, a professor of pediatrics and pathology at the Keck School of Medicine, discussed her involvement with HIV/AIDS

developments by decade. She recalled what it was like treating children born with HIV during the early years of the pandemic. “Children are different from adults in diagnosis and treatment,” she said. “We worked with pharmacists and drug manufacturers, crushing up drugs to be able to give them to the babies.”
Kovacs’ latest research centers on the interaction between HIV and hepatitis C. She noted that the immune system is more impaired in women infected with both viruses, making them more likely to develop AIDS.
Xiaojiang Chen, professor of biological sciences and chemistry, molecular and computational biology, reported on the ongoing work in his laboratory on the HIV inactivation enzyme APOBEC3G. He and his colleagues are working to develop the enzyme’s anti-HIV activity, hoping to use it in AIDS therapy in the future.
Gene and stem cell therapies and whether they might someday replace antiretroviral drugs in the treatment of HIV/AIDS was the focus for Paula Cannon, associate professor of molecular microbiology and immunology, pediatrics, and biochemistry and molecular biology. Cannon and Grace Aldrovandi, associate professor of pediatrics at the Keck School and Children’s Hospital Los Angeles, also acted as hosts for the symposium.
The symposium was presented by the Molecular Microbiology and Immunology Department and the Institute for Emerging Pathogens and Immune Diseases. It was sponsored by Keck School Dean Carmen A. Puliafito and the Research Advancement Office of the Keck School of Medicine; the Office of the Provost through the Center for Excellence in Research; and the Southern California Clinical and Translational Science Institute.



Board members of the Lakewood Medical Center Foundation and administrators at Lakewood Regional Medical Center present Keck School vice dean Henri Ford (right edge of check) with \$350,000 to set up a scholarship endowment.

Keck School receives \$350,000 to set up scholarship endowment

By Pauline Vu
The Keck School of Medicine was awarded \$350,000 by the Lakewood Medical Center Foundation to set up a scholarship endowment for students from the Lakewood area near Long Beach.
“When we looked at the various institutions around, we felt that Keck had the best program, the best package to perpetuate the scholarship for our community,” said foundation Chairman Larry Pasquali, who practices at Lakewood Regional Medical Center.
The foundation, which awarded its first scholarship of \$10,000 in 1978, is closing its doors and will continue to exist only as a named scholarship to Keck School students. Over the years it has awarded more than \$1.2 million in scholarships to students from the cities of Lakewood, Paramount and Long Beach.
Last summer, members of the foundation’s board and scholarship committee gathered at Lakewood Regional Medical Center to award the check to Henri Ford, the Keck School’s vice dean of medical education.
“The longevity of the foundation speaks well of the commitment and quality of the medical community here at Lakewood Regional,” said Ford. “This board has been so visionary.”
According to foundation officials, USC was

chosen over other regional medical schools because it has a higher number of students from Lakewood, as well as a higher debt load. Also, the Keck School offered to match the endowment’s earnings, creating an annual scholarship of about \$20,000 for Lakewood-area students.
When the Lakewood Regional Medical Center opened in 1972, its physicians felt it would be unethical to keep the profits from the pharmacy for prescriptions they had written. They decided to direct the profits to medical scholarships for local students.
Over time, the endowment was enhanced by bequests and contributions from the hospital’s doctors and other donors. In some years the foundation awarded as much as \$80,000 to five to 15 students, though in recent years the awards have been in the \$30,000 range.
As administrative burdens grew, the foundation board decided a few years ago to give the remaining funds to a local university that would already have a financial aid office with the means to identify students from the Lakewood area.
“We want this scholarship to be ongoing because we want to be able to help the young people in this community. Medical education hasn’t gotten any less expensive,” Pasquali said.

The Weekly NEWSMAKERS

An Oct. 24 story on KPCC-FM quoted **Charles Best**, assistant professor of clinical urology at the Keck School, about volunteering at a free health care clinic in downtown Los Angeles. “We can do rectal exams and screen for prostate cancer, at least for abnormalities there,” Best said. “Information is really our goal for the patient here.” KPCC’s *The Madeline Brand Show* featured an Oct. 20 story about the clinic, interviewing **Michael Cousineau**, associate professor of research in the Department of Family Medicine and Preventive Medicine at the Keck School.

An Oct. 21 article in *Woman’s Day* featured research by **Marsha Baker**, a junior fellow in the division of reproductive endocrinology and infertility at the Keck School, and **Donna Shoupe**, professor in the Department of Obstetrics and Gynecology and Family Medicine at the Keck School, that found that menopausal women given licorice extract experienced up to 80 percent fewer hot flashes and night sweats over the course of a year.

An Oct. 19 broadcast on ABC News’ Los Angeles affiliate featured a surgery that **William Magee**, assistant professor of clinical surgery at the Keck School, performed at Children’s Hospital Los Angeles on a 15-month-old Egyptian girl with a rare facial cleft. The girl could not receive treatment in Cairo, so charities like Operation Smile, Mending Kids International and The Children of War helped her find the treatment in the U.S. “We’ve been working really hard to provide specialized care to the region and are really starting to reach out to the world,” Magee said. “This child would never have had the opportunity for this care were it not for those incredible partners.”

An Oct. 18 broadcast on NBC News’ Los Angeles affiliate interviewed **Paula Cannon**, associate professor of molecular microbiology & immunology, biochemistry, and pediatrics, about her research on stem cell therapies for HIV/AIDS. “If we can use these new tools of medicine to come up with sort of a one-shot treatment which will give you this ability to fight HIV and throw away all your bottles of pills, everybody is going to win,” Cannon said.

An Oct. 18 broadcast on CBS News’ Los Angeles affiliate interviewed **Darcy Spicer**, associate professor of clinical medicine at the Keck School and co-director of the Clinical Investigations Support Office at USC Norris Comprehensive Cancer and Hospital, about a patient who recently celebrated her 13-year anniversary of being cancer-free.

Calendar of Events

This Calendar of Events is also online at www.usc.edu/hscalendar for the Health Sciences Campus community

Tuesday, Nov. 1

Noon. Psychiatry Grand Rounds. “Pharmacogenetics in Psychiatry: Into the Clinic,” James Kennedy, University of Toronto. ZNI 112. Info: (323) 442-4065

Wednesday, Nov. 2

Noon. ZNI Seminar. “Deciphering Control of the Critical Period for Visual Plasticity,” Aaron McGee, CHLA. ZNI 112. Info: (323) 442-2144

Noon. Immigrant Health Initiative Center for the Study of Immigrant Integration Joint Seminar. “Projections of Immigrant Generations, Growing Settlement, and Socioeconomic Progress,” Dowell Myers, USC. UPC: TCC 350. Info: (323) 442-1636

Thursday, Nov. 3

10 a.m. – 3 p.m. USC Benefits Fair 2012. Benefits staff and representatives of the companies that provide benefit programs for the University will be on hand to answer questions. Pappas Quad. Info: (213) 740-6027

Noon. 3rd Annual Telfer B. “Pete” Reynolds Memorial Lecture. “Alcoholic Hepatitis: From Response-Guided Therapy to Early Liver Transplantation,” Philippe Mathurin, Hôpital Claude Huriez, Lille, France. HMR 100. Info: (323) 442-1283

Sunday, Nov. 6

8:30 a.m. USC Institute for Urology and USC Norris Cancer Hospital 2nd Annual LA Prostate Cancer 5K. All proceeds and donations will be dedicated to prostate cancer research at USC. UPC, near Tommy Trojan. To register: uscurology.com/prostate-5k. Info: (323) 865-3731

Monday, Nov. 7

Noon. ZNI Seminar Series. “Seek and Ye Shall Find: Epidemiological Approaches to Developmental Psychopathology,” Young-Shin Kim, Yale. ZNI 112. Info: (323) 442-2144

4:30 p.m. Center for Technology and Innovation in Pediatrics Medical Device Rounds. “Reversible Adhesives,” Cesar Blanco, USC. CHLA: Anderson Pavilion, John Stauffer Conference Room A/B. Info: (323) 442-1283

Tuesday, Nov. 15

Noon. Psychiatry Grand Rounds. “Psychobiology of Suicidal Behavior in Borderline Personality Disorder,” Paul Soloff, University of Pittsburgh. ZNI 112. Info: (323) 442-4065

Friday, Nov. 18

Noon. Center for Applied Molecular Medicine Seminar. “Cancer Metastasis and the Fluid Biopsy,” Jorge Nieva, Billings Clinic. CSC 201. Info: (323) 442-3849

Tuesday, Nov. 22

8:30 a.m. – 5:30 p.m. Molecular Microbiology and Immunology and Institute for Emerging Pathogens and Immune Diseases Symposium. “Frontiers in Immunity and Cancer Vaccines with Nobel Laureate Dr. Rolf Zinkernagel,” Various speakers. NRT Aresty Auditorium. ESVP: usc.edu/esvp (code: immunity22). Info: (323) 442-1710

Tuesday, Nov. 29

1 p.m. ZNI Lecture. 2nd Annual Zach Hall Lecture honoring, in person, Zach Hall. ZNI 112. Info: (323) 442-2144

Notice: Deadline for calendar submission is 4 p.m. Monday to be considered for that week’s issue—although three weeks’ advance notice of events is recommended. Please note that timely submission does not guarantee an item will be printed. Send calendar items to *The Weekly*, KAM 400 or fax to (323) 442-2832, or email to eblaauw@usc.edu. Entries must include day, date, time, title of talk, first and last name of speaker, affiliation of speaker, location and a phone number for information.



CELEBRATING A HOMETOWN HERO—Officials in the Ukrainian city of Skvira recently named its regional general hospital in honor of Vladimir Zelman, a clinical professor and co-chair of anesthesiology at the Keck School of Medicine. Zelman, who was born in the city in 1935 and fled the Nazis during World War II, studied medicine in the following years and eventually emigrated to the United States. Above, Zelman (center left) accepts a commendation from city officials and hospital staff members on the steps of Vladimir Zelman Hospital. He is flanked by Tatyana Podashevska (far left), deputy governor of Kiev, and district council chairman of Kiev Boris Sobolov (center right). Pictured at left, hospital medical director Vladimir Kovalchuk unveils a plaque relating Zelman’s personal story.

NEIGHBORS: Programs aim to help local students

Continued from Page 1

It is not too late to add your donation to the growing list of Good Neighbors Campaign contributions. As of Oct. 14, the campaign had received 3,157 pledges totaling \$1,057,000—just 24 percent shy of the 2011 goal of \$1.4 million.

In addition to programs at Francisco Bravo Medical Magnet High School mentioned earlier, newly funded HSC-area programs include:

• **USC Family of Schools Concurrent Enrollment Initiative**—With Manual Arts High School and Los Angeles City College, provides career paths in allied health occupations for a target population of low-income, disadvantaged, first-generation high school students from the USC Family of Schools, specifically those interested in science, technology, engineering and mathematics.

SEEDS: Legacy LA Organic Garden and Mentoring Program—Encompasses organic gardening, after-school mentoring, nutrition workshops and the

development of a youth-led community cookbook in collaboration with USC students.

Ready to do your part? Donating is easy—visit <https://giving.usc.edu/goodneighbors/Donation/Give>.

Donations to the Good Neighbor Campaign can

be made through payroll deduction, or by check or cash. All donations to the campaign are tax deductible; tax receipts are issued the following February for the year in which donations are made. Donations to the Good Neighbor Campaign also count toward the \$6 billion Campaign for USC effort.

USC Health Sciences
Public Relations and Marketing
1975 Zonal Ave. KAM 400
Los Angeles, CA 90033

Non-Profit Organization
U.S. POSTAGE PAID
University of Southern California



In case of an emergency...

Call the Emergency Information Phone: 213-740-9233 The emergency telephone system can handle 1,400 simultaneous calls. It also has a backup system on the East Coast.

Visit the USC Web: <http://emergency.usc.edu> This page will be activated in case of an emergency. Backup Web servers on the East Coast will function if the USC servers are incapacitated.